



The Sou'wester

VOLUME XXXVIX, NUMBER

MARCH 21, 2008

THE ROTARY CLUB OF SOUTHWEST EUREKA

President Mary kicked off her 34th meeting (her first one on Good Friday, though), with the retiring Dave Moore leading the pledge. John Koopmans blessed the food (surprised???) and other things with the invocation. Eddie Morgan introduced one --- no make that two --- wait, wait, there's three visiting Rotarians.

Troy Vizenor reported that all was sunshine, but Marie noted that Greg – always the kid –had his tonsils out recently. I understand raw oysters are very, very soothing to the throat, Greg – hope you have a speedy recovery.



President Mary recognized Eureka Club past president Kim Bauriedel for his untiring commitment over the years to our club, and formally recognized Kim as our newest Honorary Member. Does this mean he can be fined now?

Mary Kay Hartman reminded everyone that Casino Royale will be Saturday, April 5 at the Elk's Club. Ticket pricing has been cut down to \$25 to encourage as many people as possible as we need plenty of people to bid on the auction items that will be available. John Ennis returned from P.E.T.S. this week, rejuvenated as all incoming presidents are when they return from there. He acknowledged that after hearing the accomplishments of the other clubs in our District that SW Eureka is the best club in the.... "universe!" He further presented Prez Mary with a gold rotary rose pin – very nice, John. Past Prez Cindy Denbo, who accompanied John down and back to P.E.T.S. (she's an Assistant Governor next year), also presented Mary with a rotary pin commemorating 20 years of women in Rotary. For Mary, it was a major "bling" day.

Mary stated that immediately after the meeting, there would be a presentation of the \$37,000 check our club is donating to the New Alzheimer's Center (the check was later presented in front of the new center, which is fully framed, the windows are in, and the siding is now being installed).

New Year's baby John Koopmans

tapped out for his latest birthday. Ron Harris was also recognized for his birthday and for his new house (which, oddly enough, doesn't seem to have a lot of storage....), and he



passed his \$10 fine to Nancy Kay. Sonia Braga also tapped out for her anniversary on Jan 1, and thanked her husband for making her over 15,000 cups of coffee (I missed some of this, but am hoping it was done over an extended period of time).



John and Liz Ennis were recognized for their 38th anniversary, celebrated

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Postmaster: send address changes to:

The Sou'wester

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Eureka CA 95502

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Announcements:

Host families needed for GSE Nigerian Global Exchange Student Team arriving on April 14th. Contact Brandi Easter of the Arcata Sunrise Club at 707-822-4815 ,707-407-7407 or brandieaster.com.

John Moore wrote this week's bulletin and Liz Ennis provided the meeting photos.

UPCOMING:

Club meeting at the Elks Lodge—March 28th

Casino Night—April 5th

International Night—May 2nd

District Conference SF—May 15th to 18th

with a trip to Bandon. The drawing was won by a visiting Rotarian, and Kelly Hemmert wasn't stumped by the Beatles question and became \$10 better off as a result.

Les Merrill stumped Mary with his own Beatles quiz, and presented a scarab to her for her erroneous answers.

Our speaker today was Mike Osorio, who used to be Mary's boss. Mike is a polished motivational speaker and focused his talk on turning up the volume in a down market. He stresses (1) clarity of message [Lew Quinby will love that part], (2) internal communication and (3) external communication. During the recession of the early 90's, Mike was a store manager for Gottschalks in Palmdale, and earned the dubious distinction of becoming the Wonderbra king of the West Coast. Actually, it was a great marketing ploy in a down time.

REMEMBER

NEXT WEEK – FRIDAY, MARCH 28 – ELK'S CLUB



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2007-2008

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Sunshine Reports

Don't be shy about sharing news about yourself or other members.

Contact: Troy Vizenor

442-2971 (work) or 822-1622 (home)