



The Sou'wester

VOLUME XXXVIII, NUMBER 4

AUGUST 3, 2007

UPCOMING:

This week's program
Mary Beth Bian
The Emma Center

Multi-Club Skeet
Shoot

Sat., Sept. 8th

Tour of Trinidad

Sun., Sept. 16th

Fish Feed

Sun., Sept. 23rd

Martinis by the Bay

Thurs. Oct. 11th

MEMBERS HEAR MUSICAL VERSION OF FOUR-WAY TEST!

President **Mary Crumley** called the 4th meeting of the 5th week of the 39th year of the BEST Rotary Club in the WORLD to order. **Marty LeMasters** led us in the pledge and the invocation was given by **Chuck Smith**.

Visiting Rotarians Dan Price (Eureka Rotary) and Wendy Matsen (Arcata Sunrise) were introduced by Greeter **Denise Jones**. Guests introduced were Jane Burchit and Zia Sutherland. President Mary announced that it was Denise's birthday, so we sang "Happy Birthday" to her.

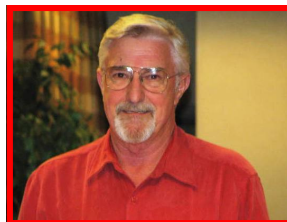


Troy Vizenor reported that **Patti Needham** is having surgery for a benign mass unrelated to her cancer and then she will start chemotherapy. Please keep her in your thoughts and prayers.

Chuck Smith did a Rotary Minute in which he informed us that the Rotary Foundation is worth \$1,118,000,000. That's a lot of zeroes! Southwest Rotary has our own Community Projects Endowment Fund with Humboldt Area Foundation. The current balance is \$12,336.

August is Rotary Membership Month. Our president challenged each club member to bring in a new member during the year.

John Vance has lost 30 pounds and was congratulated as the winner of the Weight Loss Challenge Great job John, you're lookin' good!



Chuck Smith announced that a ROAR meeting is scheduled for August 15th at Jim Anderson's house. Red badgers are invited.

Mary presented **Greg Dale** with last year's flag and then it was time to play.....MSG (a.k.a. Mary's Stupid Game)! Her words! **Ed Nilsen** won the first drawing for \$50 towards his next Paul Harris. The second part of the game found Ed Nilsen (drawn a second time!) and **Steve Hagenbaugh** answering questions. Ed was asked what the recent enhancements to the club website consisted of. Steve was asked turn around and recite the Four Way Test. He shook his tush but was still a loser. Both men received candy bars, and the kitty grew. Mary then played the Four Way Test Song for Steve's (and our) benefit.

Bob and Jane Burchit recently celebrated an anniversary which they spent at the Sequoia Park Zoo attending Bill the Chimp's memorial. They had done some traveling to San Diego and Palm Springs the week before the anniversary. When asked how they met, it was revealed that they met on a telephone call where Jane was calling for information on insurance

on Thanksgiving Day (no, it was not a 900 number). They had blind date after the call and have been married for 35 years. Bob's fine was \$35.

Don Bachman and his wife **Helma** celebrated their 49th anniversary on July 28th. Don said their longevity was related to the three legged stool principal that **Lew Quinby** refers to. They met in Germany and this anniversary cost Don \$49.



Dan Brown and his wife **Sheryl** celebrated their 8th anniversary on July 3rd. They met at a wedding and were married nine months from the day they met. Dan paid \$25.

Cindy Sutcliffe celebrated a birthday on July 23rd. She was born in Sacramento and this year celebrated at the Sea Grill. Her fine was \$20.

Denise Jones celebrated her 61st birthday during the month of July. First, she retired on June 29th. She spent the first part of the month with family in the Bay Area and then took her eleven year old granddaughter to Disneyworld. Seems Denise had hurt her ankle and had to travel in a wheelchair which her granddaughter thought was an awesome way to get a Fast Pass for every ride! Denise tapped out and was gifted with beauty samples by our President.

(Continued on page 2)

Postmaster: send address changes to:

The Sou'wester

PO Box 6054
Eureka CA 95502

Mailing
Address
Goes
Here

Rotary Orientation and Reception (ROAR) will be held August 15th at 5:30 p.m. at Jim Anderson's. Call Chuck Smith for info at 444-8603

Make-ups

Contact: Howard Julien at

445-1327 or

howard@thejuliens.com

Or online at swrotary.org

Sunshine Reports

2007-2008

Don't be shy about sharing news about yourself or other members.

Contact:

Troy Vizenor

442-2971 (work) or

822-1622 (home)

Matt and Pam Nilsen celebrated their 23rd anniversary with a week on a houseboat on Trinity Lake. Matt contributed \$25.



Howard Julien presented a program on co-ops. He explained that the difference between co-operatives and traditional stores is that profit is not the goal. Our local Co-op gives \$100,000 to local organizations annually and has a \$1 million fund with the Humboldt Area Foundation. The North Coast Co-op has 11,000 members and a seven member board (two of which are employees). Thirty six non-profits are signed up so customers can donate 1% of their total sale.

There are many types of co-ops numbering over 400 in the USA. In addition to grocery stores, there are retail (i.e. REI), purchasing (i.e.

Ace Hardware, Carpet One), and agricultural co-ops (i.e. Humboldt Creamery, Blue Diamond, Sunmaid). Credit Unions are also co-ops. In Tuscany there are 500 different co-ops which date back over 900 years. The largest co-op in the USA is located in the Seattle area and has eight stores.



Co-ops are by nature inefficient when compared to sales per labor hour per employee for a traditional grocery store. Co-op sales are \$80 per labor hour compared to \$120 per labor hour at Safeway stores. Traditionally, wages are lower at co-ops, but benefits are better. Thanks Howard for this week's program.

Mary closed the meeting by telling us 39 years ago this week Coca Cola introduced aluminum

cans, Tom Brokaw started with NBC and the top album in 1968 was the Beatles "Hey Jude".



This week's bulletin brought to you by Marie Liscom. Photos by Liz Ennis.

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2007-2008

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www.swrotary.org

Last name = Your last name

Password = lower case first 3 digits of your last name plus 3 digits (badge # padded on left with zeros)

Example: Paul Harris, badge #5=Password "har005"